

# Privacy Notice for Walking Mums

## Who we are

We are Walking Mums Cheshire, the Data Controller for this website under the Data Protection Act 1998. Our website address is: [www.walkingmums.com](http://www.walkingmums.com)

At Walking Mums, we take your privacy seriously and are committed to protecting the personal information you share with us. This notice outlines how we collect, use, and protect your information in compliance with GDPR requirements. We will process your data in accordance with the Data Protection Act.

The purpose of the privacy policy is to inform you as a user of the site about what information we collect when you visit the site and how we use that information.

## Who we share your data with

Walking Mums collects personal information from you when you register as a member. This information is used solely to keep you informed about updates, events, and news from Walking Mums, including relevant information from our partners that we think may be of interest to you. We will contact you directly and will never share your information with third parties

## What rights you have over your data

You have the right to access, correct, or delete your personal data at any time. You may also request that we limit how we use your information or object to our processing activities. To exercise these rights, please contact us using the details provided on our website.

## Cookies

### What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

### Advertising

These cookies are used to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device and IP address. Sometimes, some limited aspects of this data is shared with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

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### **Analytics**

Google Analytics has been attached to this website for research, analysis and continual development.

### **How to manage cookies**

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

### **Embedded content**

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

The photography and videography used throughout the website have been approved and consent signed by the relevant participants.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content.

### **Website Maintenance**

If you have any questions about our privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.